Aurele Danoff Pelaia





Senior Counsel

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Practice Focus

Corporate Entertainment, Media & The Arts

Education

Pepperdine University School of Law, J.D., *Pepperdine Law Review*

Columbia University, B.A. in Art History, *Cum Laude*

Admitted

California

Representative Experience

Aurele's clients range from individuals to international corporations, operating in industries including fine art, fashion, apparel and retail, film, television and cable, music, technology, finance, and real estate. Aurele also has ample experience handling complex litigation matters.

Selected representative matters include:

- Representing fine art collectors, artists, galleries, advisors, museums, institutions, foundations and dealers in various transactions, including negotiating acquisitions, sales, consignments, auctions, loans, licenses, and entity formation.
- Advising clients on management of fine art collection, including inventory insurance, appraisal, donations, provenance, authenticity, and lending.
- Negotiating financing, production and distribution of theatrical motion pictures, television and new media programming.
- Representing brands, properties, and celebrity clients in connection with their licensing, merchandising and commercial spokesperson activities.
- Drafting privacy policies and terms of use, and advising businesses and executives on regulatory compliance and risk management.
- Counseling on SAG-AFTRA, DGA and WGA union regulations.

Honors and Awards

Selected for inclusion in *Southern California Super Lawyers, Rising Star*, 2014 – 2017 Named to the *Southern California Top Women Attorneys, Rising Stars* list, 2014 – 2017

Professional Affiliations and Civic Involvement

Vice President, Board of Directors, Artadia: The Fund for Art & Dialogue

Avant-Garde Member, Los Angeles County Museum of Art (Former Co-Chair, 2014 – 2016)

The Hammer Museum (K.A.M.P Committee Member, Executive Committee Member for Hammer Collective)

Member, The Arts Council, Century City Chamber of Commerce

American Friends Member, Tel Aviv Museum of Art

Glass Leadership Institute Fellow, Anti-Defamation League, 2012

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Publications and Speaking Engagements

Lecturer, "Artists' Issues," Art and the Law Seminar, February 2, 2021, Loyola Law School

Lecturer, "The Artist," Art and the Law Seminar, March 31, 2020, Loyola Law School

Panelist, "Destruction of Artwork & The Visual Artists Rights Act," September 24, 2018,

Beverly Hills Bar Association

Author, "Raised Eyebrows" Over Satellite Radio: Has Pacifica Met its Match?, 2007 34 Pepperdine Law Review 743

Author, "The Moral Rights Act of 2007: Finding the Melody in the Music," 2008 1 *Pepperdine Journal of Business, Entrepreneurship, and the Law* 181